

To: directors of Adria Mobil Group

Sonja Gole ends her successful career as General Manager of Adria Mobil, Gregor Adler takes over the leadership of the company

After almost 28 years of managing Adria Mobil, Sonja Gole decided to end her rich and extremely successful career due to retirement; the company, to which she dedicated her entire career and has been employed in for almost 44 years, is today one of the most reputable manufacturers of recreational vehicles in Europe. As of March 1, 2024, Gregor Adler, former director of SIJ Ravne Systems, will take over the leadership of Adria Mobil.

Sonja Gole was connected with Adria Mobil through her entire professional career, and in 1996 she was entrusted with the most important function – at that time she became the General Manager and took over the leadership of Adria Mobil, which needed a new strategic focus after the bankruptcy of Adria Caravan. At that time, the company had only 186 employees, and **Sonja Gole and her team laid new foundations for the business strategy and reorganized both the business model and the sales network across Europe**. With their own know-how, product development continued in the direction of innovation, quality, functionality and well-thought-out sales policy.



Sonja Gole had a sense for connecting and motivating people, and above all, she set an example with her hard work, because she knew that there are no shortcuts in life: "Erase the thought "that's not possible" from your memory. Everything is possible, all you need is persistence, passion and courage. Think about what needs to be done and find a way to achieve it. And the journey begins. Probably long and difficult, but with persistence comes success. The success tastes sweeter if it is achieved with hard work, easy success is not worth that much."

In the years that followed, Adria Mobil achieved many excellent results in virtually all fields of business areas. With a clear management strategy based on investments in product development, excellence in marketing, sales activities and employee satisfaction, Adria Mobil is today recognized as one of the most reputable manufacturers in the European RV industry, while its products are among the most desired in Europe and produced in one of the most technologically advanced production facilities in the industry. With her determination, ethical attitude, charisma and dedicated team of colleagues, Sonja Gole gained trust and reputation among business partners as well as among employees, on the basis of which she steadily and successfully led Adria Mobil to the very top of Europe over almost three decades - results that the company and the Adria Mobil group achieved during this period speak for themselves. **For her outstanding contribution to the development and success of Adria Mobil, we would like to sincerely thank Sonja Gole on behalf of all the people of Adria - for persevering and believing when everyone else had already given up, for the dedication, vision and courage that led the company and its employees on the path of growth and success, for leadership and example, which are the connecting elements of every team. Her contribution to the development and achievements of Adria Mobil are invaluable and as such will forever be recorded in Adria's successful story.**



Adria Mobil's Supervisory Board accepted and confirmed the mutual agreement of Sonja Gole's termination of mandate as General Manager due to her retirement.

Based on the approval of the company's Supervisory Board, Gregor Adler will take over the leadership of Adria Mobil and the position of General Manager as of March 1, 2024.

Gregor Adler is a university graduate in economics and has extensive, long-term experience in various companies and management positions. He comes from the SIJ group - Slovenian steel industry, which is one of the leading producers of stainless and special steels in Europe. He was employed in the SIJ group from 2014 and as a director he managed various companies, at home and abroad, and has gained experience in the field of sales and production. For the past year and a half, he has held the position of director of the company SIJ Ravne Systems, which is part of the processing division of the SIJ group.

On behalf of all employees, we extend a sincere welcome to Gregor Adler and wish him much success in Adria Mobil.

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